

# Forest Stewardship Council® (FSC®)

JC3 Journey to Zero Conference

Thematic Breakout Session | Sustainable Forestry

24 October 2023, 2:00 pm

Photo: Tropical forest of Deramakot







## Driving positive impacts in the world's forests

- + No deforestation, No degradation
- + Responsible Forest Management
- + Restoration and Conservation

## Mission

Our mission is to promote **environmentally appropriate, socially beneficial, and economically viable** management of the world's forests.



## FSC® standards protect forests.

FSC certification assures the **highest requirements for biodiversity protection** currently available for commercial forestry.

- ✓ Deforestation prevented
- ✓ Biodiversity protected
- ✓ Carbon storage enhanced
- ✓ Water and soil nurtured
- ✓ Degraded lands restored

## FSC® standards protect people.

FSC offers the **strongest social protection** for workers and Indigenous Peoples.

- ✓ Fair wages & safe working environments
- ✓ No child or forced labour
- ✓ Indigenous rights respected
- ✓ Free, Prior, and Informed Consent (FPIC) on forest decisions
- ✓ Companies disassociated if rights are violated



# FSC provides proven tools that help protect forests, verifying products from **forest to consumer**



## Forest Management Certification

Gold standard for responsible forest management

Group Certification

Ecosystem Services Verification

FOR FOREST OPERATORS



## Chain of Custody (CoC) Certification

Verifies materials are sourced sustainably throughout the supply chain

Project Certification

FOR COMPANIES



## Promotional Licence (non-CH)

Leverage credible FSC trademarks for promotional purposes of FSC-certified products

FOR NON-CERTIFIED RETAILERS/BRANDS





# FSC's Ten Principles The foundation of our forestry standard.

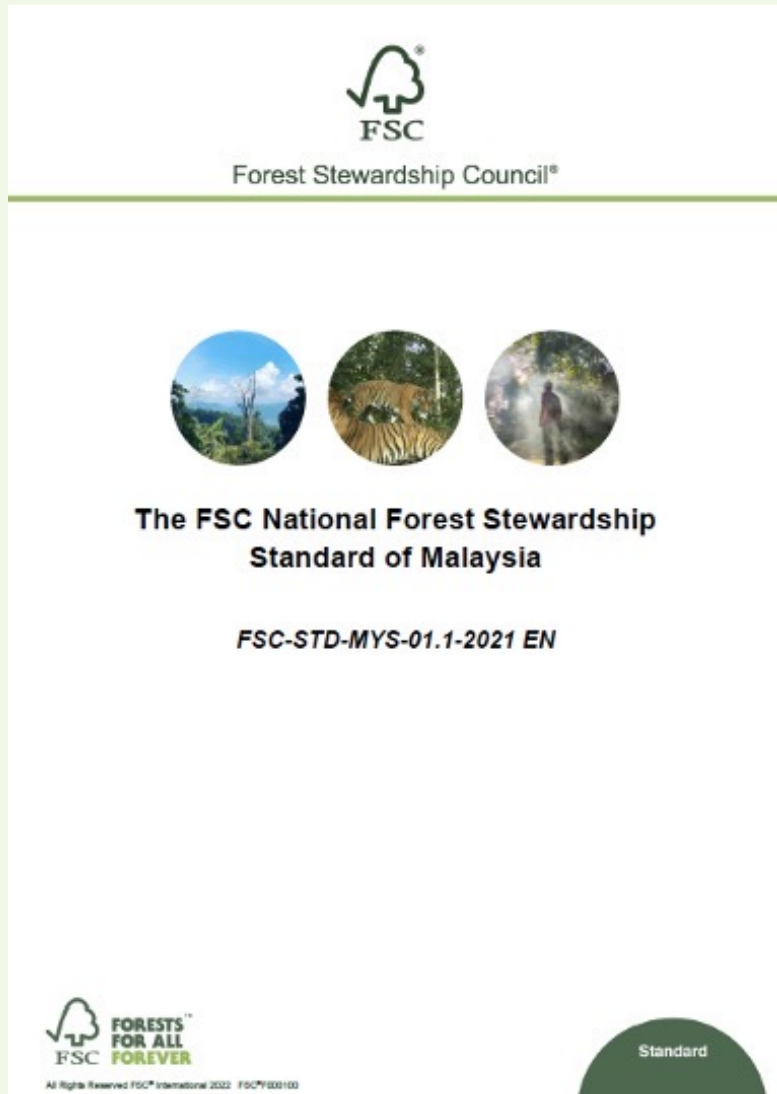


Developed to be relevant to different kinds of forest ecosystems and in diverse cultural, political, and legal settings, they require any managers of certified forests to:

- I. Comply with all applicable laws;
- II. Maintain or improve the social and economic well-being of **workers**;
- III. Uphold the rights of **Indigenous Peoples**
- IV. Maintain or improve the social and economic well-being of **local communities**;
- V. Manage their products and services in a way that maintains or improves their long-term **economic viability, social benefits, and environmental benefits**;
- VI. Maintain, conserve, and/or restore the **ecosystem services** and **environmental values** of managed forests; and also avoid, repair, or mitigate negative environmental impacts;
- VII. Establish a management plan that outlines their economic, environmental, and social policies and objectives;
- VIII. Demonstrate progress toward meeting these objectives;
- IX. Maintain or improve **high conservation values**;
- X. Ensure that all management activities comply with FSC principles and criteria.



# FSC's Ten principles | Globally relevant, adapted locally > National Forest Stewardship Standard



Mar 2019

## First FSC National Forest Stewardship Standard (NFSS) of Malaysia launched

- Nationally adapted from FSC's 10 global principles
- 7 years since the process was initiated by the Malaysian Standards Development Group
- Sets a path to ensure Malaysia's forests are responsibly and sustainably managed in accordance with FSC's rigorous standards
- First country in Southeast Asia to establish its NFSS

Jan 2022

## Revised NFSS of Malaysia launched

- This version includes the scope of **non-timber forest products (NTFP)** (e.g. natural rubber latex, bamboo, rattan, resin)
- Presents an opportunity for Malaysia's upstream natural rubber producers (dominated by smallholders), to meet the global demand-supply gap of FSC-certified natural rubber





# Ecosystem Services Verification

Measure your efforts. Showcase your impact.



Be recognized for your commitment to responsible forestry with ecosystem services claims from FSC.

This pioneering solution empowers you to **communicate how you're making a measurable difference** in the fight against some of the biggest challenges of our time, including climate change and biodiversity loss.

## Ecosystem Services Claims:

These claims help forest managers communicate the positive impact of their responsible forest stewardship. The claims procedure enables forest managers to **measure and verify the impact** of their responsible forestry on **biodiversity, carbon storage**, and more.

## Sponsoring Ecosystem Services Claims:

Corporations and others can **sponsor responsible forestry projects** around the globe that address climate change, biodiversity loss, and other challenges. In return, they **receive verified, third-party evidence that their investments made a real and measurable impact**.



Biodiversity  
Conservation



Carbon Sequestration  
& Storage



Watershed  
Services



Soil  
Conservation



Recreation  
Services





**What does a healthy FSC-certified forest look like?**



# FSC is aligned with these global initiatives ...

- UN recognises **forest certification** as an **indicator to report on the progress** made in achieving SFM (SDG15).
- FSC's work **contributes to 14 of 17 SDGs**



Independent assessments uses **FSC** standards as **benchmark**



## Kunming-Montreal Global Biodiversity Framework

**Target 10:** Progress toward sustainable forest management and forest area under forest certification scheme like the **Forest Stewardship Council**.  
**Goal B:** Certified forests with verified impacts on biodiversity conservation.

## Sustainable Forest Management (SFM)

- generate the **largest sustained mitigation benefit**
- **essential** to achieving **sustainable development**



## Principles for Responsible Banking

PRB signatories specify **FSC** as a requirement/target in their **lending policies**



- European Union Deforestation-free Regulation (**EUDR**)
- European Green Deal
- European Union acknowledges that **certification** schemes play an **important role** in **due diligence** efforts

## Public procurement

**FSC** certification is specifically mentioned as **proof of compliance with public procurement requirements**

## Green Building

**LEED** Platinum and Living Building Challenge has an **exclusive preference for FSC-certified materials**



**FSC referenced** in PRI's introduction to responsible investment in forestry

and more...







# 3 labels. 1 mission.

You'll find these on millions of products worldwide. Here's what they mean:



All the forest-based materials used in a product were sourced from FSC-certified forests.



Forest-based materials used to make the product are 100% recycled, so no additional pressure was put on forests.



Means the product is made with a mixture of materials from:

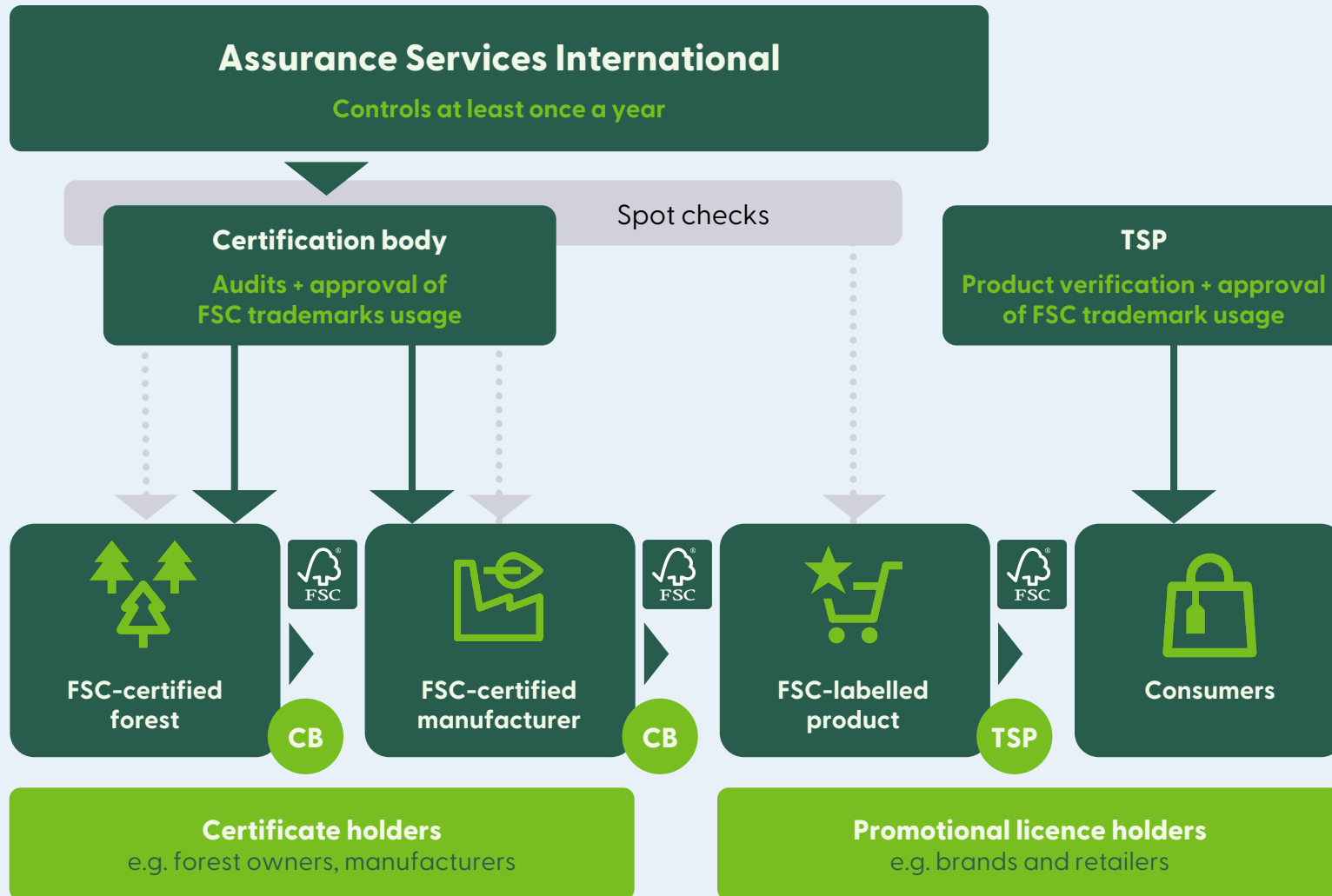
- FSC-certified forests
- Recycled sources
- FSC controlled wood



Explainer video







## The most rigorous forest certification system

FSC is the **only** forest certification system with an integrated assurance programme that systematically verifies its certification bodies. This is done by Assurance Services International, an independent third party.





**Join our mission  
to protect  
the world's forests**



The math is simple.



FORESTS<sup>TM</sup>  
FOR ALL  
FOREVER



**Make everyone  
a forest steward.**



**FORESTS<sup>TM</sup>  
FOR ALL  
FOREVER**





**FORESTS<sup>TM</sup>  
FOR ALL  
FOREVER**



# Thank you

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